Acquisitions/Collection Development

2011 Global Student E-book Survey

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Abstract
This article reviews the responses from the second ebrary informal survey of students concerning their experiences with information resources, which was conducted in September and early October of 2011. The first survey concluded in May of 2008. The surveys asked essentially the same questions about student use of electronic and print resources—perceived strengths and weaknesses as well as preferences and attitudes about them. This analysis compares the student responses separated by the three and a half years. Tables 11, 12, 15, and 16 use data constructed from the 2008 survey that were not initially reported so that they could be compared to the 2011 report. Percentages of responses for the line items were calculated from the total number of respondents to the questions.

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Cover Page Note
ebrary, a ProQuest business, sponsored the 2011 and 2008 Global Student E-book Surveys along with many other industry surveys in a continual effort to understand the progressive e-book usage, trends, and needs of students, faculty, and librarians. To learn more about ebrary's surveys, please visit site.ebrary.com/lib/surveys or www.ebrary.com.

2011 QS Global Employer Survey Response by Country. Global response: 16,785 based on 3 year latest response. Weightings to control the influence of countries with disproportionately high response rates have been applied to all global, regional and sector results. 2011 QS Global Employer Survey Response by Industry. 8. 5.1. For students Further research in this area can help today’s globally mobile students to better understand the future value of their investment in international education. In the worldwide marketplace for talent, the best and the brightest graduates will be able to seek out employment opportunities to match their career aspirations. When given options between physical books and electronic reading devices, 92% of students said they could concentrate best with physical books. I read this when NBC News dug it up a a few days ago, and gave it a pass. Not to sound like a naysayer, but I found a few problems with this story. The survey is actually a couple years old, and what you’re reading in the news is far less nuanced than what the survey report actually said. Building on the work in ebrary’s Global Student E-book Survey 2011, ebrary polled approximately… 8 May, 2012. In "surveys & polls". Digital Natives Prefer Digital News Over Print. Naomi Baron would have you believe that digital natives prefer reading in print, but a recent survey of college students adds a huge caveat to that claim.